

Committee:	Dated:
Education Board	14/11/2019
Subject: Education, Cultural and Creative Learning and Skills Annual Report.	Public
Report of: Director of Community and Children's Services	For Information
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Summary

At the meeting on 13 September 2018, the Education Board approved the Annual Action Plan for the Education, Cultural and Creative Learning and Skills Strategies spanning the 2018/19 academic year. At that meeting, Members resolved to receive an Annual Report at the end of each academic year outlining how the Action Plan has been delivered and the impact of the year's activities. This report provides the highlights from a detailed Evaluation and Impact Report included in **Appendix 1**.

Recommendation

Members are asked to note the highlights from the detailed Education, Cultural and Creative Learning and Skills Strategies Annual Report included in **Appendix 1**.

Main Report

Background

1. The Education Board have strategic oversight over the delivery of the City Corporation's Education, Cultural and Creative Learning and Skills Strategies. The Annual Report reports on the outputs, cost, evaluation and impact of each of the high-level actions in the Annual Action Plan.

Annual Report Summary

2. The Annual Report includes indicative costs for each strategic area from both Local Risk (service budget) and Central Risk (grant funding to City sponsored academies). The costs do not include the salaries of permanent staff in the Education Unit but do include fixed-term staff working on time-limited projects. It should be noted that the 2018/19 academic year straddles two financial years (2018/19 and 2019/20).
3. Strategic Goal: Deliver exceptional quality education in the Family of Schools that meets the challenges and skills requirements now and, in the future

Outputs	Summary of impact
Leadership and accountability (£38,561) <ul style="list-style-type: none"> 6 Headteachers' Forums for Headteachers in the Family of Schools. 72 members of staff from the Family of Schools attended the City School's Conference in March 2019. 	<ul style="list-style-type: none"> A framework of accountability, challenge and support exists for the Family of Schools and standards are reported to the Education Board. There is evidence that the Headteachers' Forum provides a

<ul style="list-style-type: none"> • Completion of school performance and finance scrutiny meetings, as well as termly impact meetings with sponsored and co-sponsored academies. • Mentorship support for 2 school senior leaders (The City Academy Hackney and Redriff Primary). • 3 external school inspections: 2 Ofsted Outstanding; and 1 SIAMS Excellent. • A completed review of safeguarding practices across the Family of Schools with recommendations for improvement. • Monitored school place planning and admission arrangements. 	<p>platform for communication, identifying areas for collaboration, and connecting schools to relevant external partnerships. Over 2019/20, an area for development will be using the Forum to drive leadership of the Education Strategy.</p> <ul style="list-style-type: none"> • The Conference had relevant and applicable content and 92% of attendees stated that they agreed that they could apply the content to their work in the school. • There is evidence from the Ofsted inspections completed over the academic year that classroom lessons inspire and challenge pupils. The City Premium Grant has been used to improve pupils' attainment, and in some cases, innovative interventions have been used with demonstrable impact.
<p>Teaching (£80,100)</p> <ul style="list-style-type: none"> • £79K of City Premium Grant allocated for teacher development and training. • 16 teachers (from 11 schools) attended Mental Health First Aid Training to act as champions and trainers in their schools on mental health first aid. 	<ul style="list-style-type: none"> • There is room for improvement in school results for some secondary academies. Over 2019/20, challenge and support will be used to identify and address priorities for improvement and effective use of the City Premium Grant will put resource where the need is.
<p>Learning (£1.343m)</p> <ul style="list-style-type: none"> • £924K of City Premium Grant allocated for improving pupils' educational outcomes; £315K of City Premium Grant allocated for improving pupils' health and wellbeing and £99K of City Premium Grant allocated for improving the space and environment of academies to impact on pupils' learning and wellbeing. • 76 pupils across the Family of Schools were supported to take practice Medic and Law examinations to support entry into university for these courses. 	<ul style="list-style-type: none"> • There is evidence of continued professional development (CPD) being used to effectively to ensure teachers engage in lifelong learning, however this is a minor use of the City Premium Grant (4% of grant funds) and represents an area for more targeted investment.
<p>Governance (£2,613)</p> <ul style="list-style-type: none"> • 43 governor bookings across 3 governor training sessions in school performance, finance and safeguarding. • 3 Chair of Governors Forums to drive best practice in school governance. • A Governors' Reception Breakfast for new governors hosting 47 attendees. 	<ul style="list-style-type: none"> • Governors who attended governor training are up to date with latest statutory requirements and good practice. However, only around ¼ of governors are using the City Corporation provided service. The Education Unit should identify where the remaining ¾ are accessing training and ensure that there is real demand for in-house delivered training. • Governor recruitment will be a priority for 2020/21 as several terms of office for City of London Academies Trust governing bodies expire in August 2020.

4. Strategic Goal: High quality exposure to the world of work at all stages of education to enable pupils to make informed career choices

Outputs	Summary of impact
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<p>Strategic Leadership (£36,840)</p> <ul style="list-style-type: none"> • 2 Skills Forum meetings delivered. • 13/14 schools have a staff representative on the Skills Forums. • 9/14 Schools have a governor representative on the Skills Forum. • Governors for Schools developed a training module and resources for governors on skills, employability and work-related learning. 	<ul style="list-style-type: none"> • The Skills Forum enables sharing best practice, leadership development, and partnership building to ensure there is a clear strategy for work-related learning delivered in the Family of Schools. The Skills Forum identified that work experience and embedding work-related learning into the curriculum were areas for improvement. • The London Careers Festival provided a platform for Livery Companies, businesses, cultural organisations, and a multitude of professionals across a range of sectors to connect with pupils in the Family of Schools across London. • There is evidence of pupils accessing high-quality work-experience, however, this continues to be a priority for development. The Education Unit will address ways the London Careers Festival can broker these networks and monitor them. • The reach and impact of partnership-working has far exceeded expectations which can be seen from the London Careers Festival, the Creative Industries Dinner, and the many events and initiatives across the Corporation for which the Education Unit have sourced speakers and attendees.
<p>World-of-work Experiences for Pupils (£96,000)</p> <ul style="list-style-type: none"> • Delivery of the London Careers Festival 2019. <ul style="list-style-type: none"> ○ 5,064 pupil bookings onto events over the week. ○ 113 different schools and sixth form colleges registered for the Festival. ○ 35 Fringe Sessions hosting pupils in workplaces. • £45K of City Premium Grant allocated for work-related learning. • 9 young people took part in the Culture Mile Learning (CML) work experience programme experiencing placements at 7 CML organisations. 	
<p>Industry Partnerships (£0 additional spend)</p> <ul style="list-style-type: none"> • 127 organisations hosted events over the London Careers Festival, and 247 organisations offered to host stalls, workshops or talks over the week. • 29 professionals in the cultural and creative industries to attend the City Schools' Subject Dinner. 	

5. Strategic Goal: Provide an educational experience that enriches and inspires through access to the learning opportunities that the City's cultural, heritage and environmental assets offer

Outputs	Summary of impact
<p>Strategic Leadership (£14,720)</p> <ul style="list-style-type: none"> • 2 Cultural and Creative Learning Forum meetings delivered. • 13/14 schools have a staff representative on the Cultural and Creative Learning Forum. • 10/14 schools have a governor representative on the Cultural and Creative Learning Forum. 	<ul style="list-style-type: none"> • The Cultural and Creative Learning Forum provides a platform for the Family of Schools and Culture Mile Learning to work in partnership to lead the delivery of cultural and creative learning in the Family of Schools and the Forum is an effective information point for schools to hear about upcoming opportunities (80% of Forum attendees agreed). • Development of a cultural and creative curriculum across the Family of Schools, which is delivered in
<p>Cultural Learning Experiences for Pupils (£304,000)</p> <ul style="list-style-type: none"> • 19,218 pupils across schools in London accessed Culture Mile Learning venues 	

<p>through the Culture Mile School Visits Fund.</p> <ul style="list-style-type: none"> 780 London pupils have taken part in Dual Site Visits where they visit at least two Culture Mile Learning venues in one trip. 877 London pupils took part in the Young City Poets Programme delivered by the National Literacy Trust. In 2 academies, every Year 7 and 8 learns a musical instrument. In every academy, pupils can access ensembles, orchestras, choirs and opportunities to perform in front of an audience. 	<p>partnership with Culture Mile Learning, and includes a comprehensive music and performing arts offer, will be a priority for 2019/20. This should include effective CPD to support teachers to teach the cultural and creative curriculum.</p> <ul style="list-style-type: none"> Culture Mile Learning are providing opportunities for London's learners, especially those experiencing disadvantage, to access the cultural life of the Square Mile. There is work to be done to ensure that pupils in the Family of Schools are accessing these offers. Culture Mile Learning are joining-up resources and delivering on shared ambitions with other cultural partnerships through the work with East Bank and the Fusion Prize. Pupils in the Family of Schools are benefiting from the cultural and creative industries thriving in the City of London through events such as the London Careers Festival, the City Schools' Subject Dinner and the Culture Mile Learning Work Experience Programme.
<p>Sector Partnerships (£0 additional spend)</p> <ul style="list-style-type: none"> 13 organisations in the Creative Industries hosted pupils in their workplaces as part of the London Careers Festival. 29 professionals in the creative industries participated in the City Schools' Subjects Dinner and presented or spoke to pupils during table discussions on their own career journeys and pathways. 	

6. Strategic Goal: Deliver high quality adult education, training and apprenticeships.

Outputs	Summary of impact
<ul style="list-style-type: none"> 140 adult learning courses delivered benefiting 1,312 learners. <ul style="list-style-type: none"> 95 (70%) non-accredited courses and 41 (30%) accredited courses. 35% of adult learners are from BAME backgrounds. <p>166 apprenticeships on programme (of which 125 were City Corporation).</p>	<ul style="list-style-type: none"> There has been a continued level of quality in the provision of adult education, but a 22% decrease in the number of adult learners from the previous year. There was a 44% increase in the number of apprentices from the previous year and a good level of achievement, although this represents an area for continued improvement. ASES are prioritising: The marketing and promotion of courses and apprenticeships to ensure breadth of take-up; Using Service Improvement Plans to continuously improve the quality of teaching and learning; and Ensuring effective information, advice and guidance is available for learners to support their progression.

7. Strategic Goal: Learning experiences promote the development of 21st century Fusion Skills through programmes that are a mix of academic, creative, digital and emotional learning

Outputs	Summary of impact
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<p>Fusion Skills Development for Pupils (£32,000)</p> <ul style="list-style-type: none"> There were 591 pupil bookings onto Education Board funded events over 2018/19 (not including the London Careers Festival which would bring this total to 5,665). 	<ul style="list-style-type: none"> Pupils in the Family of Schools have been able to use and develop their Fusion Skills through a range of Education Board funded events. For 10/12 events, more than half of Headteachers in the Family of Schools rated the events as 'very' or 'somewhat useful'. Excluding the London Careers Festival, around 6.5% of the total pupil population accessed these events and they cost around £55 per pupil. In particular, the 'dinner' style events are low proportions of pupils and high cost per head. Consideration should be given to the role of the City Corporation in directly hosting pupils at events which currently have a low reach.
<p>Sector Partnerships and Influencing (£30,100)</p> <ul style="list-style-type: none"> Publication of research on the top Fusion Skills rated by over 100 UK employers. 161 attendees at the Fusion Cities of the Future Event representing 6 cities in the UK, 6 cities in Europe, business and corporations, NGOs, Tech professionals, policy makers, HEIs and young people. 	<ul style="list-style-type: none"> There is evidence of the Family of Schools ensuring that Fusion Skills are incorporated in the curriculum and monitoring pupils' development of these skills. This was supported by the Education Board's research publication. Ensuring there is a clear framework for embedding Fusion Skills in the curriculum and measuring pupils' skills development will continue to be a priority for 2019/20. The level of enthusiasm and interest from partners to drive the Fusion Skills agenda forward has surpassed expectations. Additional to the 161 attendees at the Fusion Cities Event, there has been increased interest in the Culture Mile Fusion Prize as a result of the meeting and several organisations working in this field have invited representation from the City Corporation to contribute to their meetings of a similar nature, showing that the aims of promoting the vision, generating interest and forming a network are being achieved.

Conclusion

- The Education Board are committed to ensuring that the delivery of its strategies is focused on impact (Goal Six of the Education Strategy). The findings from the Annual Report will inform the ongoing activity in the 2019/20 Action Plan and the planning for the 2020/21 Action Plan.

Appendices

- Appendix 1 – Education, Cultural and Creative Learning and Skills Strategies Annual Report (Non-Public).

Associated papers

- Education Board 14 November 2019 – Evaluation of City Premium Grant funded projects over 2018/19 academic year.
- Education Board 14 November 2019 – Culture Mile Learning Delivery Plan Overview and Budget 2020-23 (Appendices 2-6).
- Education Board 12 September 2019 – London Careers Festival 2019 Evaluation Report.

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